Telerik Releases Everlive for Rapid Mobile Application Development

Product News

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Telerik®, an end-to-end provider of application development tools and solutions for building and analyzing cross-platform and mobile applications, today announced the availability of Telerik Everlive™, its backend as a service (BaaS) offering. Everlive is available independently or as a compliment to Telerik’s core mobile application development tools – Icenium®, RadControls™ for Windows Phone®, RadControls for ASP.NET AJAX and Kendo UI®, offering cloud-powered services to its 1M+ developer community, for the first time.

Everlive is a set of cloud-based services that enables developers to build and manage mobile apps in a significantly faster and more scalable way. Everlive can speed the software development process by providing developers with cloud-based services such as data storage, user management with social network integration, cloud-code execution, push notifications (the most popular feature, to date), email and SMS notifications, all consumable with SDKs for JavaScript, iOS, and Windows devices.

“In the world of mobile development, speed and time-to-market is of the utmost importance. Our business is based on helping developers speed the development process, while providing a professional look and feel to their applications,” said Todd Anglin, EVP of Cross-Platform Tools & Services, Telerik. “With Everlive, we’re going beyond frontend UI and taking our expertise in developer productivity to backend server code, freeing developers to focus on what they do best, creating the next great app with an excellent user experience. With Everlive, Telerik enables developers’ unparalleled productivity and efficiency for creating cross-platform and mobile applications at a very competitive price.”

Everlive backend services can be used as a standalone service or accessed via the direct integration enabled in other Telerik products including Icenium, RadControls for Windows Phone, RadControls for ASP.NET AJAX and Kendo UI. The ability to access and utilize Everlive is also incorporated into Telerik’s CMS, SitefinityTM. These integrations make it even easier for developers to add backend services to both new and existing mobile and web projects, because it makes available new cloud-powered capabilities to Telerik’s industry-leading UI tools, something that was not available previously.

“We leveraged Everlive in conjunction with Icenium and the experience was seamless. We were able to develop and deliver our first app within two months. There was no worrying about backend infrastructure hardware cost and support. We stored our data in the cloud and it was readily available when we needed it,” said Blake Scarlavai, Creator of Hidden Cuisine™.

Other features available in Everlive include:
* SDK availability for major development platforms – iOS®, Microsoft® .NET and JavaScript® (SDK for Android™ coming soon).

* A user-friendly portal to manage the app backend and real-time usage reports – a single point where developers can dictate permissions, execute cloud code, pick social authentications, set up email and push notifications and more.

About Telerik

Telerik is a market-leading provider of end-to-end solutions for application development, software testing, agile project management, reporting, and content management across all major development platforms. Telerik’s award-winning software development products enable enterprises and organizations of every size to generate tangible productivity gains, reduce time-to-market, and stay on time and under budget. More than 130,000 organizations in 94 countries depend on Telerik products, including more than 450 of the Fortune 500, academic institutions, governments, and non-profits. For additional information about Telerik, please visit www.telerik.com or follow @telerik on Twitter.