

Axway Acquires Appcelerator

Company News

Posted by:

Posted on : 2016/1/19 10:07:18

Axway has announced the all-cash acquisition of Appcelerator Inc., a US company helping organizations build their mobile business with a leading mobile engagement platform to drive impressive mobile app experiences. With the acquisition of Appcelerator, Axway expands its suite of digital business enablement solutions to help enterprises achieve success at every step in their digital transformation journey – delivering optimal customer experiences connected on any device, to any data source, at any time.

Appcelerator, located in San Jose, California, was founded in 2006 with the introduction of its popular Titanium Software Development Kit, widely used in 185 countries for building cross-platform mobile apps. The Appcelerator Platform is purpose-built for digital business, handling over 2 billion cloud API calls per month and powering mobile apps running on over 350 million devices.

“The acquisition of Appcelerator confirms our strategic ambition to help organizations succeed in their digital journey by connecting people, processes and things across their digital business ecosystem. And I am excited about the talent, innovation and product capabilities Appcelerator brings to Axway,” said Jean-Marc Lazzari, CEO at Axway. “To survive and remain relevant, every modern enterprise is on the journey to digital business. They realize that they need to deliver delightful customer experience and business innovation while increasing operational efficiency,” said Lazzari.

The combination of Axway’s digital enablement solutions and the Appcelerator Platform allows anyone to quickly create great mobile apps, easily integrate them to existing systems using APIs, manage backend services at scale, and optimize performance with comprehensive analytics. Appcelerator’s leading mobile app and integration platform and best practices will help accelerate the pace of new product innovation for our customers.

“We’re thrilled to join forces with Axway, because our company visions are so closely aligned,” said Jeff Haynie, CEO and co-founder of Appcelerator. “The word ‘mobile’ has really become shorthand for the need to build great digital experiences across a range of devices, and the best companies achieve this by unleashing backend data and services to drive digital innovation. Our Appcelerator Platform and vast developer ecosystem, combined with Axway’s product portfolio, global reach and enterprise scale, means a single company that can power the digital needs of virtually any company in the world.”